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## FOR IMMEDIATE RELEASE

### WASIOTO RESTORATION COMPANY LOCKS IN OPERATOR FOR CORDELL HOTEL AHEAD OF APRIL CONSTRUCTION START IN DOWNTOWN GAINESBORO

**April 9, 2026 – GAINESBORO, TN** – Wasioto Restoration Company, LLC (WRC) announced today it has entered into an agreement with Granville Enterprises, LLC, operators of Wildwood Resort & Marina, to oversee operations of the anticipated Cordell Hotel in Gainesboro, Tennessee.

The agreement marks a significant milestone in WRC's broader investment in Gainesboro and the Upper Cumberland region, as the company moves forward with the restoration of the historically significant structure on Town Square - formerly known locally as the Shamrock Hotel. Construction is scheduled to begin by the end of April 2026, with completion anticipated within approximately 10 months. The Cordell Hotel is expected to welcome its first guests in Spring 2027.

"WRC could not be more excited to partner with Wildwood," said Marc Stengel, President of Wasioto Restoration Company. "They've become a cornerstone of hospitality and tourism in this region. With Wildwood at Cordell Hull Lake in Granville and the Cordell Hotel on Gainesboro's Town Square, we're creating a natural axis of hospitality that strengthens the entire Upper Cumberland experience."

John Deane, owner of Granville Enterprises, added, "This isn't just about bringing a hotel back- it's about restoring a sense of place. When you combine thoughtful design, strong local partnerships, and real operational expertise, you create something that feels authentic to Gainesboro while still elevating the experience for visitors. That's what makes this project meaningful." Granville Enterprises, operating as Wildwood Resort & Marina approximately 12 miles or a 20-minute drive from Gainesboro, brings deep operational expertise in regional hospitality and guest services, positioning Cordell Hotel for a strong market entry.

The Cordell Hotel is a central component of WRC's Gainesboro Project, launched in 2025 to support long-term revitalization of the town. Complementary elements of the project include:

- **The Board Room**, a new steakhouse opened in October 2025 and located on Town Square steps away from Cordell Hotel, will serve as the primary food service for hotel guests.
- **The Upper Cumberland Adventure Center™**, which will serve as a concierge-style hub offering regional tourism information and curated outdoor experiences.

Both are located within the newly re-christened Wasioto Building at South Main and East Hull Streets.

Additional project partners include: Joseph & Joseph Architects (Nashville, TN); RNGD Contractors (Nashville, TN); KPFF engineering teams; I. C. Thomasson Associates, Inc., a Salas O'Brien Company (ICT), ECS and Frost Environmental; David Hecht, Principal, Formwork Development – hotel consulting; branding and marketing by Embody Design and Kudzu Marketing (Nashville, TN); and Historic Tax Credit consulting by Southkick (New Orleans, LA).

### About Wasioto Restoration Company

Wasioto Restoration Company, LLC is a Nashville-founded, Gainesboro-based development firm focused on thoughtful revitalization projects that preserve heritage while creating long-term economic and cultural value. The word "Wasioto," meaning 'Valley of Deer,' was the Shawnee designation for the Cumberland River. Its use today is meant to honor the region's earliest inhabitants and reflect the enduring significance of the Cumberland to Gainesboro's identity – past and present. Learn more at [wasioto.com](http://wasioto.com).